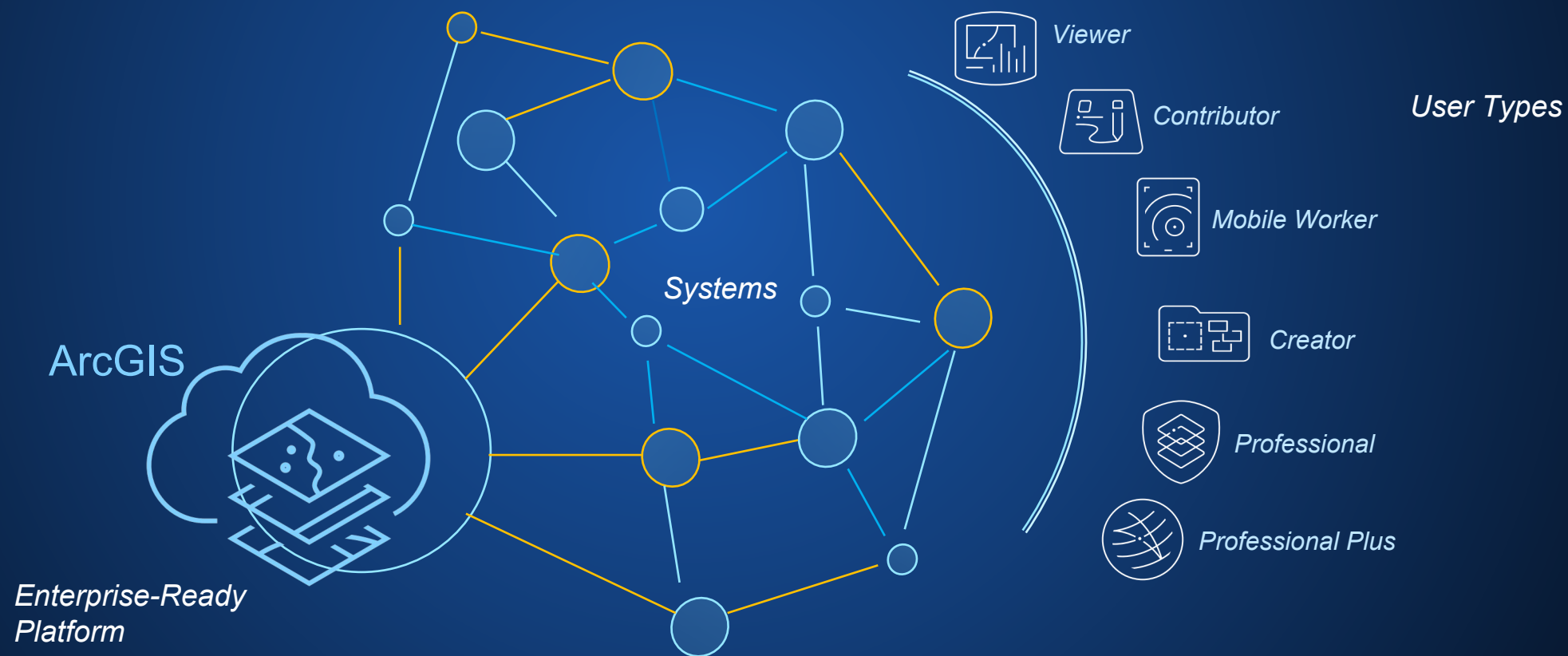


# ArcGIS User Types

# ArcGIS

The World's Most Comprehensive GIS Technology Platform



# Overview of User Types

---

# Match the Way Your Team Works



Identity

+

Capabilities

+

Apps



View  
Edit  
Analyze  
Create  
Share  
Administer



# What's Included

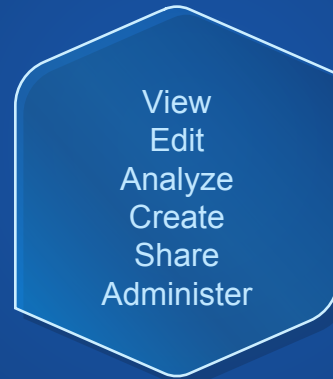
## Identity



Secure ArcGIS login  
with unique username  
& password

+

## Capabilities



View, edit, create, analyze,  
and share maps, apps,  
and content.

+

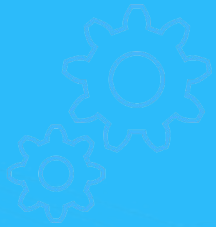
## Apps



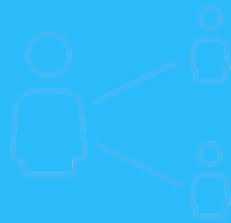
Products and Esri-curated  
content to support  
organizations in their work  
and mission.

# Benefits of User Types

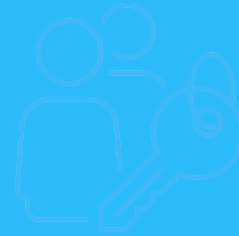
Access Capabilities and Insights Anywhere



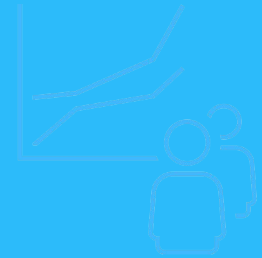
Align Capabilities  
To Team Roles



Connect Your  
Organization



Streamline User Type  
Administration



Scale As Organizational  
Needs Grow

# Closer Look at User Types

---

## Viewer

View your organization's maps, apps, and dashboards to make better decisions and monitor key performance indicators (KPIs) and status updates.



## Contributor

Empower users to review data, apply simple edits, and collaborate on projects using a variety of data and third-party integrations, to ensure the organization operates with the most up-to-date information. The Contributor user type includes all features available in the Viewer user type.



## Mobile Worker

Obtain directions, communicate updates, and share location using field apps designed to connect the office with the field. Mobile Worker includes all features available in the Contributor user type.



## Creator

Leverage essential capabilities to map, analyze, and manage data. Administer groups, members, and content for seamless collaboration. Create and manage work assignments for your mobile workforce.



## Professional

Design and manage mission-critical systems of record in ArcGIS. Establish data standards that improve the quality and reliability of information across the organization. Includes everything in the Creator user type.



## Professional Plus

Create production-ready cartography and perform comprehensive analysis that scales to big data. Develop your own models or utilize pre-built machine learning and deep-learning models. The Professional Plus user type includes everything in the Professional user type.





# User Types

Building Blocks of ArcGIS

Start mapping, analyzing, and managing data

Create and share content and manage organizations



## Creator

Essential ArcGIS capabilities



## Professional

Advanced editing and data management



## Professional Plus

Premier analysis and cartography



## Mobile Worker

Connect the office to the field



## Contributor

Collaborate on projects and make simple edits



## Viewer

View maps and apps

Boost Collaboration in ArcGIS

Securely share private content with these user types.

*Plus, share maps and open data with the public as part of your open data strategy...*



**Creator  
User Type**

# Who Creators Are



## Organizational Roles & Responsibilities



### Mapmaker

- Create maps & other data visualizations
- Publish decision-support resources



### Data / BI / GIS Analyst

- Extract insights from data
- Share analysis results to support decision-making



### GIS / IT Administrator

- Empower users with apps for their workflows
- Manage access to content, apps & permissions

## Platforms Used



Web



Mobile



Desktop

# How ArcGIS Enables Creators

## Organizational Roles & Responsibilities



### Mapmaker

- Create maps & other data visualizations
- Publish decision-support resources



### Data / BI / GIS Analyst

- Extract insights from data
- Share analysis results to support decision-making



### GIS / IT Administrator

- Empower users with apps for their workflows
- Manage access to content, apps & permissions

## Creator User Type Capabilities



Create maps & other  
ArcGIS content



Manage & integrate  
data sources



Perform basic  
spatial analysis



Configure apps &  
workflows



Publish & share  
content & apps



Administer users,  
groups & permissions

## Access Anywhere



Web



Mobile



Desktop

## Creator User Type

### Included Software

### View, Create & Manage Content



**ArcGIS Pro Basic**  
Manage, visualize & analyze data with professional tools



**Map Viewer**  
View, create & share interactive web maps



**Scene Viewer**  
View, create & share immersive 3D scenes



**ArcGIS Web Editor**  
Edit & maintain data on the web



**ArcGIS Earth**  
View content on a 3D globe



**ArcGIS Excalibur**  
Interpret & analyze imagery & video in [ArcGIS Enterprise](#)



**ArcGIS Maps for Adobe Creative Cloud**  
Create maps using Adobe design tools

### Build & Configure Apps



**ArcGIS Dashboards**  
Configure interactive dashboards



**ArcGIS Experience Builder**  
Build web apps using drag-and-drop widgets



**ArcGIS Instant Apps**  
Quickly build apps using templates



**ArcGIS StoryMaps**  
Engage people through digital stories



**ArcGIS Maps SDKs**  
Develop apps to view, create & manage content

### Empower Mobile Workers



**ArcGIS Field Maps**  
Create maps & forms for mobile workers



**ArcGIS QuickCapture**  
Configure rapid data capture workflows



**ArcGIS Survey123**  
Design smart forms & surveys



**ArcGIS Workforce**  
Coordinate work assignments

### Integrate Enterprise Data & Workflows



**ArcGIS Flight**  
Capture imagery using drones



**ArcGIS GeoBIM**  
Integrate GIS & BIM data



**ArcGIS for AutoCAD**  
Enrich CAD workflows with GIS information



**ArcGIS for Microsoft 365**  
Bring maps into Microsoft apps



**ArcGIS Notebooks**  
Integrate spatial analysis & data science



**ArcGIS Solutions**  
Deploy solutions for industry workflows



**ArcGIS Data Pipelines**  
Streamline data integration in [ArcGIS Online](#)

### Engage Stakeholders



**ArcGIS Hub Basic**  
Engage your community through [ArcGIS Online](#)



**ArcGIS Enterprise Sites**  
Create websites for [ArcGIS Enterprise](#) content



**Professional  
User Type**

# Who Professionals Are



## Organizational Roles & Responsibilities



### GIS Professional / Data Manager

- Manage spatial data for the enterprise
- Perform advanced editing tasks



### Image Asset Manager

- Organize imagery & raster data
- Integrate imagery from multiple sources



### Cadastral Mapper / Assessor

- Keep land information up to date
- Make this information publicly available



### Civil Engineer

- Understand network status
- Identify and isolate issues
- Dispatch crews for maintenance & repair

# How ArcGIS Enables Professionals

## Organizational Roles & Responsibilities



### GIS Professional / Data Manager

- Manage spatial data for the enterprise
- Perform advanced editing tasks



### Image Asset Manager

- Organize imagery & raster data
- Integrate imagery from multiple sources



### Cadastral Mapper / Assessor

- Keep land information up to date
- Make this information publicly available



### Civil Engineer

- Understand network status
- Identify and isolate issues
- Dispatch crews for maintenance & repair

## Professional User Type Capabilities



Create maps & other  
ArcGIS content



Manage & integrate  
data sources



Perform basic  
spatial analysis



Configure apps &  
workflows



Publish & share  
content & apps



Administer users,  
groups & permissions



Manage enterprise  
geodatabases



Apply multiuser  
editing



Maintain parcels  
& land records



Model & maintain  
connected networks



Perform advanced  
image management

# Professional User Type

## Included Software

### View, Create & Manage Content



**ArcGIS Pro Standard**  
Manage, visualize & analyze data with professional tools



**Map Viewer**  
View, create & share interactive web maps



**Scene Viewer**  
View, create & share immersive 3D scenes



**ArcGIS Web Editor**  
Edit & maintain data on the web



**ArcGIS Earth**  
View content on a 3D globe



**ArcGIS Excalibur**  
Interpret & analyze imagery & video in [ArcGIS Enterprise](#)



**ArcGIS Maps for Adobe Creative Cloud**  
Create maps using Adobe design tools



**ArcGIS Parcel Fabric**  
Maintain up-to-date parcel data



**ArcGIS Utility Network**  
Manage network information models in [ArcGIS Enterprise](#)

### Build & Configure Apps



**ArcGIS Dashboards**  
Configure interactive dashboards



**ArcGIS Experience Builder**  
Build web apps using drag-and-drop widgets



**ArcGIS Instant Apps**  
Quickly build apps using templates



**ArcGIS StoryMaps**  
Engage people through digital stories



**ArcGIS Maps SDKs**  
Develop apps to view, create & manage content

### Empower Mobile Workers



**ArcGIS Field Maps**  
Create maps & forms for mobile workers



**ArcGIS QuickCapture**  
Configure rapid data capture workflows



**ArcGIS Survey123**  
Design smart forms & surveys



**ArcGIS Workforce**  
Coordinate work assignments

### Integrate Enterprise Data & Workflows



**ArcGIS Flight**  
Capture imagery using drones



**ArcGIS GeoBIM**  
Integrate GIS & BIM data



**ArcGIS for AutoCAD**  
Enrich CAD workflows with GIS information



**ArcGIS for Microsoft 365**  
Bring maps into Microsoft apps



**ArcGIS Notebooks**  
Integrate spatial analysis & data science



**ArcGIS Solutions**  
Deploy solutions for industry workflows



**ArcGIS Data Pipelines**  
Streamline data integration in [ArcGIS Online](#)

### Engage Stakeholders



**ArcGIS Hub Basic**  
Engage your community through [ArcGIS Online](#)



**ArcGIS Enterprise Sites**  
Create websites for [ArcGIS Enterprise](#) content



**Professional Plus  
User Type**

# Who Professional Plus Users Are



## Organizational Roles & Responsibilities



### Professional Cartographer

- Apply state-of-the-art cartography tools
- Create production-ready maps
- Create immersive 3D experiences



### Geospatial Analyst

- Organize & prepare data for analysis
- Perform advanced geoprocessing & spatial analysis
- Analyze data in 3D



### GIS Developer

- Customize & extend ArcGIS
- Create custom apps



### Image Analyst / Scientist

- Analyze imagery & video
- Extract features from imagery
- Identify change in time-series data



### Photogrammetrist

- Evaluate sensors & image sources
- Process imagery & remote sensing data
- Generate 2D & 3D maps from imagery

# How ArcGIS Enables Professional Plus Users

## Organizational Roles & Responsibilities



### Professional Cartographer

- Apply state-of-the-art cartography tools
- Create production-ready maps
- Create immersive 3D experiences



### Geospatial Analyst

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### Photogrammetrist

- Evaluate sensors & image sources
- Process imagery & remote sensing data
- Generate 2D & 3D maps from imagery

## Professional Plus User Type Capabilities



Create maps & other  
ArcGIS content



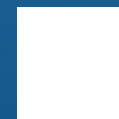
Manage & integrate  
data sources



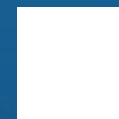
Perform basic  
spatial analysis



Configure apps &  
workflows



Publish & share  
content & apps



Administer users,  
groups & permissions



Manage enterprise  
geodatabases



Apply multiuser  
editing



Maintain parcels  
& land records



Model & maintain  
connected networks



Perform advanced  
image management



Access advanced  
mapping, analysis  
& 3D tools

# Professional Plus User Type

## Included Software

### View, Create & Manage Content



**ArcGIS Pro Advanced**  
Manage, visualize & analyze data with professional tools



**Map Viewer**  
View, create & share interactive web maps



**Scene Viewer**  
View, create & share immersive 3D scenes



**ArcGIS Web Editor**  
Edit & maintain data on the web



**ArcGIS CityEngine**  
Procedurally generate 3D cities



**ArcGIS Earth**  
View content on a 3D globe



**ArcGIS Excalibur**  
Interpret & analyze imagery & video in [ArcGIS Enterprise](#)



**ArcGIS Maps for Adobe Creative Cloud**  
Create maps using Adobe design tools



**ArcGIS Parcel Fabric**  
Maintain up-to-date parcel data



**ArcGIS Utility Network**  
Manage network information models in [ArcGIS Enterprise](#)

### Build & Configure Apps



**ArcGIS Dashboards**  
Configure interactive dashboards



**ArcGIS Experience Builder**  
Build web apps using drag-and-drop widgets



**ArcGIS Instant Apps**  
Quickly build apps using templates



**ArcGIS StoryMaps**  
Engage people through digital stories



**ArcGIS Maps SDKs**  
Develop apps to view, create & manage content

### Empower Mobile Workers



**ArcGIS Field Maps**  
Create maps & forms for mobile workers



**ArcGIS QuickCapture**  
Configure rapid data capture workflows



**ArcGIS Survey123**  
Design smart forms & surveys



**ArcGIS Workforce**  
Coordinate work assignments

### Integrate Enterprise Data & Workflows



**ArcGIS Flight**  
Capture imagery using drones



**ArcGIS GeoBIM**  
Integrate GIS & BIM data



**ArcGIS for AutoCAD**  
Enrich CAD workflows with GIS information



**ArcGIS for Microsoft 365**  
Bring maps into Microsoft apps



**ArcGIS Notebooks**  
Integrate spatial analysis & data science



**ArcGIS Solutions**  
Deploy solutions for industry workflows



**ArcGIS Data Pipelines**  
Streamline data integration in [ArcGIS Online](#)

### Engage Stakeholders



**ArcGIS Hub Basic**  
Engage your community through [ArcGIS Online](#)



**ArcGIS Enterprise Sites**  
Create websites for [ArcGIS Enterprise](#) content

## Professional Plus User Type

### Included ArcGIS Pro Extensions



#### **ArcGIS 3D Analyst**

Solve complex problems through powerful 3D analytics

#### **ArcGIS Data Reviewer**

Automate, simplify & improve data quality control

#### **ArcGIS Geostatistical Analyst**

Apply advanced spatial interpolation methods

#### **ArcGIS Image Analyst**

Interpret, exploit & analyze imagery in ArcGIS Pro

#### **ArcGIS LocateXT**

Perform entity extraction to analyze unstructured data

#### **ArcGIS Network Analyst**

Use advanced routing tools to maximize transportation efficiency

#### **ArcGIS Publisher**

Share your maps and data with anyone, anywhere

#### **ArcGIS Spatial Analyst**

Access advanced spatial modeling and raster analysis tools

#### **ArcGIS Workflow Manager**

Orchestrate and manage GIS and non-GIS workflows



**Viewer  
User Type**

# Who Viewers Are



## Organizational Roles & Responsibilities



### Executives

- Understand the health of the organization
- Make data-driven decisions



### General Managers

- Use data to empower their teams
- Track key performance indicators (KPIs)



### Industry Professionals / Specialists

- Use maps and reports to inform project work
- Bring spatial context into business workflow

# How ArcGIS Enables Viewers

## Organizational Roles & Responsibilities



### Executives

- Understand the health of the organization
- Make data-driven decisions



### General Managers

- Use data to empower their teams
- Track key performance indicators (KPIs)



### Industry Professionals / Specialists

- Use maps and reports to inform project work
- Bring spatial context into business workflow

## Viewer User Type Capabilities



Securely view maps  
& other content



Monitor KPIs  
using dashboards



Access spatial content  
in other systems

## Viewer User Type

### Included Software

#### View Content Only



##### Map Viewer

View interactive web maps



##### Scene Viewer

View immersive 3D scenes



##### ArcGIS Dashboards

Interact with data-driven dashboards



##### ArcGIS Earth

View content on a 3D globe



##### ArcGIS Experience Builder

View data on apps built with drag-and-drop widgets



##### ArcGIS Field Maps

View maps anywhere using a mobile device



##### ArcGIS for AutoCAD

Enrich CAD workflows with GIS information



##### ArcGIS for Microsoft 365

View maps inside Microsoft apps



##### ArcGIS Instant Apps

View data through lightweight apps



##### ArcGIS Maps for Adobe Creative Cloud

View maps built using Adobe design tools



##### ArcGIS Solutions

View maps as part of industry workflows



##### ArcGIS Hub Basic

View community initiatives through [ArcGIS Online](#)



##### ArcGIS StoryMaps

Explore digital stories and briefings



##### ArcGIS Survey123 web app

See data from smart forms & surveys



##### ArcGIS Enterprise Sites

View [ArcGIS Enterprise](#) content



**Contributor  
User Type**

# Who Contributors Are



## Organizational Roles & Responsibilities



### Supervisors

- Track the status of projects
- Provide edits & feedback



### Stakeholders / Collaborators

- Collaborate with project participants
- Communicate project context & updates



### Data Analysts

- Solve problems using enterprise data
- Work seamlessly with data from multiple systems

# How ArcGIS Enables Contributors

## Organizational Roles & Responsibilities



### Supervisors

- Track the status of projects
- Provide edits & feedback



### Stakeholders / Collaborators

- Collaborate with project participants
- Communicate project context & updates



### Data Analysts

- Solve problems using enterprise data
- Work seamlessly with data from multiple systems

## Contributor User Type Capabilities



Securely view maps  
& other content



Monitor KPIs  
using dashboards



Access spatial content  
in other systems



Apply simple edits,  
markup & annotations



Leverage enterprise  
integrations

## Contributor User Type

### Included Software

#### View Content Only



##### ArcGIS Earth mobile app

View content on a  
3D globe



##### ArcGIS Field Maps

View maps anywhere  
using a mobile device



##### ArcGIS Maps for Adobe Creative Cloud

View maps built using  
Adobe design tools



##### ArcGIS StoryMaps

Explore digital stories and  
briefings



##### ArcGIS Hub Basic

Engage your community  
through [ArcGIS Online](#)



##### ArcGIS Enterprise Sites

Create websites for [ArcGIS  
Enterprise](#) content

#### View & Edit Content



##### ArcGIS Dashboards

Interact with data-driven  
dashboards



##### ArcGIS Experience Builder

View & edit data using  
custom web apps



##### ArcGIS for Microsoft 365

View & edit data inside  
Microsoft apps



##### ArcGIS Instant Apps

Quickly build apps  
using templates



##### ArcGIS Survey123 web app

Contribute data using  
smart forms & surveys



##### Scene Viewer

View & edit data in  
immersive 3D scenes



##### ArcGIS Earth

View & edit content  
on a 3D globe



##### ArcGIS for AutoCAD

Enrich CAD workflows  
with GIS information



##### ArcGIS GeoBIM

View and edit GIS & BIM  
projects



##### ArcGIS Solutions

View & edit data as part  
of industry workflows



##### Map Viewer

View & edit data in  
interactive web maps



**Mobile Worker  
User Type**

# Who Mobile Workers Are



## Organizational Roles & Responsibilities



### Inspectors / Service Technicians

- Collect data for surveys & inspections
- Receive assignments
- Navigate to work sites



### Field / Operations Managers

- Keep track of employee status
- Monitor project progress



### First Responders

- Find locations quickly in emergencies
- Get situational awareness in the field

# How ArcGIS Enables Mobile Workers

## Organizational Roles & Responsibilities



### Inspectors / Service Technicians

- Collect data for surveys & inspections
- Receive assignments
- Navigate to work sites



### Field / Operations Managers

- Keep track of employee status
- Monitor project progress



### First Responders

- Find locations quickly in emergencies
- Get situational awareness in the field

## Mobile Worker User Type Capabilities



Apply simple edits,  
markup & annotations



Securely view maps  
& other content



Monitor KPIs  
using dashboards



Access spatial content  
in other systems



Leverage enterprise  
integrations



Collect data  
from anywhere



Securely receive  
work assignments



Navigate routes  
online & offline



Securely share  
your location

## Mobile Worker User Type

### Included Software

#### View, Edit & Share Content Anywhere



**ArcGIS Field Maps**  
View & edit maps and forms on a mobile device



**ArcGIS Flight**  
Capture imagery using drones



**ArcGIS Workforce mobile app**  
Receive & coordinate work assignments



**Location Sharing**  
Share current location & location history



**ArcGIS QuickCapture**  
Conduct rapid data capture workflows



**ArcGIS Survey123 mobile & web apps**  
Contribute data using smart forms & surveys



**ArcGIS Solutions**  
View & edit data as part of industry workflows

#### View Content Only



**ArcGIS Earth mobile app**  
View content on a 3D globe



**ArcGIS Hub Basic**  
Engage your community through [ArcGIS Online](#)



**ArcGIS StoryMaps**  
Explore digital stories and briefings



**ArcGIS Maps for Adobe Creative Cloud**  
View maps built using Adobe design tools



**ArcGIS Enterprise Sites**  
Create websites for [ArcGIS Enterprise](#) content

#### View & Edit Content



**ArcGIS Dashboards**  
Interact with data-driven dashboards



**ArcGIS Earth**  
View & edit content on a 3D globe



**ArcGIS Experience Builder**  
View & edit data using custom web apps



**ArcGIS for AutoCAD**  
Enrich CAD workflows with GIS information



**ArcGIS for Microsoft 365**  
View & edit data inside Microsoft apps



**ArcGIS GeoBIM**  
View and edit GIS & BIM projects



**ArcGIS Instant Apps**  
Quickly build apps using templates



**Map Viewer**  
View & edit data in interactive web maps



**Scene Viewer**  
View & edit data in immersive 3D scenes

# Start Mapping, Analyzing and Managing Data

At Least One of The Following is Required to Get Started with ArcGIS



Creator



Professional



Professional Plus

## Creator



## Capabilities

*Start mapping, analyzing, and managing data . . .*

- Create and share maps and apps
- Perform basic spatial analysis
- Access ready-to-use data
- Grant access and manage members
- Distribute work assignments
- Access ArcGIS Pro Basic

# Apps Included

## Creator



### View Only

- ArcGIS Earth mobile app
- ArcGIS StoryMaps Briefings app

### View & Edit Data

- ArcGIS Flight
- ArcGIS Workforce mobile app

### View, Edit, & Create

- ArcGIS Pro Basic
- ArcGIS Dashboards
- ArcGIS Data Pipelines
- ArcGIS Earth
- ArcGIS Excalibur
- ArcGIS Experience Builder
- ArcGIS Field Maps
- ArcGIS Field Maps Designer
- ArcGIS for Microsoft 365
- ArcGIS GeoBIM
- ArcGIS Hub Basic
- ArcGIS Instant Apps
- ArcGIS Knowledge Studio
- ArcGIS Maps for Adobe Creative Cloud
- ArcGIS Mission Manager
- ArcGIS Mission Responder
- ArcGIS Notebooks
- ArcGIS QuickCapture
- ArcGIS StoryMaps
- ArcGIS Survey123
- ArcGIS Web Editor
- ArcGIS Workforce web app
- Enterprise Sites
- Map Viewer
- Scene Viewer

**ArcGIS Online Credits: 500**

### Additional Products Included

- ArcGIS Image for ArcGIS Online
- ArcGIS Living Atlas of the World
- ArcGIS Maps SDKs for Native Apps (Standard)

## Professional



## Capabilities

*Includes everything in Creator and . . .*

- Perform advanced editing and data management
- Configure utility networks and parcel fabrics\*
- Access ArcGIS Pro Standard

\* Requires ArcGIS Enterprise

# Apps Included

## Professional



### View Only

- ArcGIS Earth mobile app
- ArcGIS StoryMaps Briefings app

### View & Edit Data

- ArcGIS Flight
- ArcGIS Workforce Mobile App

### View, Edit, & Create

- ArcGIS Pro Standard
- ArcGIS Dashboards
- ArcGIS Data Pipelines
- ArcGIS Earth
- ArcGIS Excalibur
- ArcGIS Experience Builder
- ArcGIS Field Maps
- ArcGIS for Microsoft 365
- ArcGIS GeoBIM
- ArcGIS Hub Basic
- ArcGIS Instant Apps
- ArcGIS Knowledge Studio
- ArcGIS Maps for Adobe Creative Cloud
- ArcGIS Mission Manager
- ArcGIS Mission Responder
- ArcGIS Notebooks
- ArcGIS QuickCapture
- ArcGIS StoryMaps
- ArcGIS Survey123
- ArcGIS Web Editor
- ArcGIS Workforce web app
- Enterprise Sites
- Map Viewer
- Scene Viewer

**ArcGIS Online Credits: 500**

### Additional Products Included

- ArcGIS Advanced Editing
- ArcGIS Image for ArcGIS Online
- ArcGIS Living Atlas of the World
- ArcGIS Maps SDKs for Native Apps (Advanced)

\* Requires ArcGIS Enterprise

## Professional Plus



## Capabilities

*Includes everything in Professional and . . .*

- Conduct comprehensive analysis that scales to big data
- Perform end-to-end artificial intelligence (AI) workflows
- Create production-ready cartography
- Create apps and extend ArcGIS
- Make your GIS 3D
- Access ArcGIS Pro Advanced and ArcGIS Pro extensions

## Professional Plus



## Apps Included

### View Only

- ArcGIS Earth mobile app
- ArcGIS StoryMaps Briefings app

### View & Edit Data

- ArcGIS Flight
- ArcGIS Workforce Mobile App

### View, Edit, & Create

- ArcGIS Pro Advanced
- ArcGIS Pro extensions
- ArcGIS Dashboards
- ArcGIS Data Pipelines
- ArcGIS Earth
- ArcGIS Excalibur
- ArcGIS Experience Builder
- ArcGIS Field Maps
- ArcGIS for Microsoft 365
- ArcGIS GeoBIM
- ArcGIS Hub Basic
- ArcGIS Instant Apps
- ArcGIS Knowledge Studio
- ArcGIS Maps for Adobe Creative Cloud
- ArcGIS Mission Manager
- ArcGIS Mission Responder
- ArcGIS Notebooks
- ArcGIS QuickCapture
- ArcGIS StoryMaps
- ArcGIS Survey123
- ArcGIS Web Editor
- ArcGIS Workforce web app
- Enterprise Sites
- Map Viewer
- Scene Viewer

**ArcGIS Online Credits: 500**

### Additional Products Included

- ArcGIS Advanced Editing
- ArcGIS CityEngine
- ArcGIS Image for ArcGIS Online
- ArcGIS Living Atlas of the World
- ArcGIS Maps SDKs for Native Apps (Advanced)

# Boost Collaboration Across the Organization

---

Enable More Users to Leverage the Power of ArcGIS with These User Types



Viewer



Contributor



Mobile Worker

## Viewer



## Capabilities

*Capabilities to see and understand your data spatially . . .*

- Explore content
- Access dashboards

# Viewer



## View Only

- ArcGIS Dashboards
- ArcGIS Earth
- ArcGIS Earth mobile app
- ArcGIS Experience Builder
- ArcGIS Field Maps
- ArcGIS for Microsoft 365
- ArcGIS Hub Basic
- ArcGIS Instant Apps
- ArcGIS Knowledge Studio
- ArcGIS Maps for Adobe Creative Cloud
- ArcGIS StoryMaps
- ArcGIS StoryMaps Briefings app
- ArcGIS Survey123 web app
- Enterprise Sites
- Map Viewer
- Scene Viewer

## Additional Products Included

- ArcGIS Living Atlas of the World
- ArcGIS Maps SDKs for Native Apps (Lite)

**ArcGIS Online Credits: 0**

## Contributor



## Capabilities

*Includes everything in Viewer and . . .*

- Review and apply simple edits
- Collaborate with team members
- Leverage enterprise integrations

## Contributor



### View Only

- ArcGIS Earth mobile app
- ArcGIS Field Maps
- ArcGIS Hub Basic
- ArcGIS Knowledge Studio
- ArcGIS Maps for Adobe Creative Cloud
- ArcGIS StoryMaps
- ArcGIS StoryMaps Briefings app
- Enterprise Sites

### Additional Products Included

- ArcGIS Living Atlas of the World
- ArcGIS Maps SDKs for Native Apps (Basic)

**ArcGIS Online Credits: 250**

### View & Edit Data

- ArcGIS Dashboards
- ArcGIS Earth
- ArcGIS Experience Builder
- ArcGIS for Microsoft 365
- ArcGIS GeoBIM
- ArcGIS Instant Apps
- ArcGIS Mission Responder
- ArcGIS Survey123 web app
- Map Viewer
- Scene Viewer

## Mobile Worker



## Capabilities

*Includes everything in Contributor and . . .*

- Collect data from anywhere
- Securely receive work assignments
- Navigate routes online and offline
- Access and share current data

## Mobile Worker



## Apps Included

### View Only

- ArcGIS Earth mobile app
- ArcGIS Hub Basic
- ArcGIS Knowledge Studio
- ArcGIS Maps for Adobe Creative Cloud
- ArcGIS StoryMaps
- ArcGIS StoryMaps Briefings App
- Enterprise Sites

### Additional Products Included

- ArcGIS Living Atlas of the World
- ArcGIS Maps SDKs for Native Apps (Basic)
- Location Sharing

### View & Edit Data

- ArcGIS Dashboards
- ArcGIS Earth
- ArcGIS Experience Builder
- ArcGIS Field Maps
- ArcGIS Flight
- ArcGIS for Microsoft 365
- ArcGIS GeoBIM
- ArcGIS Instant Apps
- ArcGIS Mission Responder
- ArcGIS QuickCapture
- ArcGIS Survey123 mobile app
- ArcGIS Survey123 web app
- ArcGIS Workforce mobile app
- Map Viewer
- Scene Viewer

**ArcGIS Online Credits: 250**

# Summary of Updates

## Aligning Capabilities to Roles

### Professional Plus

*Everything in Professional Plus...*

- ✓ Conduct comprehensive analysis that scales to big data
- ✓ Perform end-to-end artificial intelligence (AI) workflows
- ✓ Create production-ready cartography
- ✓ Create apps and extend ArcGIS
- ✓ Make your GIS 3D
- ✓ Access ArcGIS Pro Advanced
- ✓ Access multiple ArcGIS Pro extensions



### Professional

*Everything in Creator Plus...*

- ✓ Perform advanced data editing and management
- ✓ Edit enterprise geodatabases
- ✓ Configure utility networks and parcel fabrics
- ✓ Additional analysis
- ✓ Access ArcGIS Pro Standard



### Creator

*Start mapping, analyzing, and managing your data...*

- ✓ Create and share maps and apps
- ✓ Perform basic analysis
- ✓ Access ready-to-use data
- ✓ Grant access and manage members
- ✓ Distribute work assignments
- ✓ Access ArcGIS Pro Basic



### Mobile Worker

*Everything in Contributor Plus...*

- ✓ Collect data from anywhere
- ✓ Receive work assignments
- ✓ Navigate routes online and offline
- ✓ Access and share current data



### Contributor

*Everything in Viewer Plus...*

- ✓ Review and apply simple edits
- ✓ Collaborate with team members
- ✓ Leverage enterprise integrations



### Viewer

*Start viewing your data*

- ✓ Explore content
- ✓ Access dashboards



# 2024 User Types Updates

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Evolving to Expand Access to Capabilities, Apps, and Content

# Summary of 2024 Updates

## 2023 AND PRIOR

|                                  |                                                                                                   |
|----------------------------------|---------------------------------------------------------------------------------------------------|
| <b>GIS Professional Advanced</b> | Includes everything from GIS Professional Standard, plus ArcGIS Pro Advanced.                     |
| <b>GIS Professional Standard</b> | Includes everything from GIS Professional Basic, plus ArcGIS Pro Standard.                        |
| <b>GIS Professional Basic</b>    | Includes everything from Creator, plus ArcGIS Pro Basic.                                          |
| <b>Creator</b>                   | Includes view, edit, and create access to content and apps in ArcGIS Online or ArcGIS Enterprise. |
| <b>Mobile Worker</b>             | View & edit features in ArcGIS Online or Enterprise, plus ArcGIS Field apps.                      |
| <b>Editor</b>                    | View & edit features in ArcGIS Online or ArcGIS Enterprise.                                       |
| <b>Viewer</b>                    | View-only access to ArcGIS Online or ArcGIS Enterprise.                                           |

## 2024 AND BEYOND

|                           |                                                                                                              |
|---------------------------|--------------------------------------------------------------------------------------------------------------|
| <b>Professional Plus*</b> | Includes everything from Professional, and ArcGIS Pro Advanced and ArcGIS Pro extensions.                    |
| <b>Professional*</b>      | Includes everything from Creator, plus access to ArcGIS Pro Standard and advanced data management & editing. |
| <b>Creator</b>            | Create maps, develop apps, conduct analyses, and manage data. Access ArcGIS Pro Basic.                       |
| <b>Mobile Worker</b>      | Includes everything from Contributor, and focused field apps and location sharing.                           |
| <b>Contributor*</b>       | Review data and make simple edits, securely explore and collaborate in ArcGIS.                               |
| <b>Viewer</b>             | Securely view maps, apps, and content. Monitor dashboards.                                                   |

MIGRATE TO

*\*These are not new, we are evolving.*

# Updated User Types | Getting Started

User Types provide role-based access to capabilities, apps, and content in ArcGIS.

Start mapping, analyzing, and managing data with one of these user types

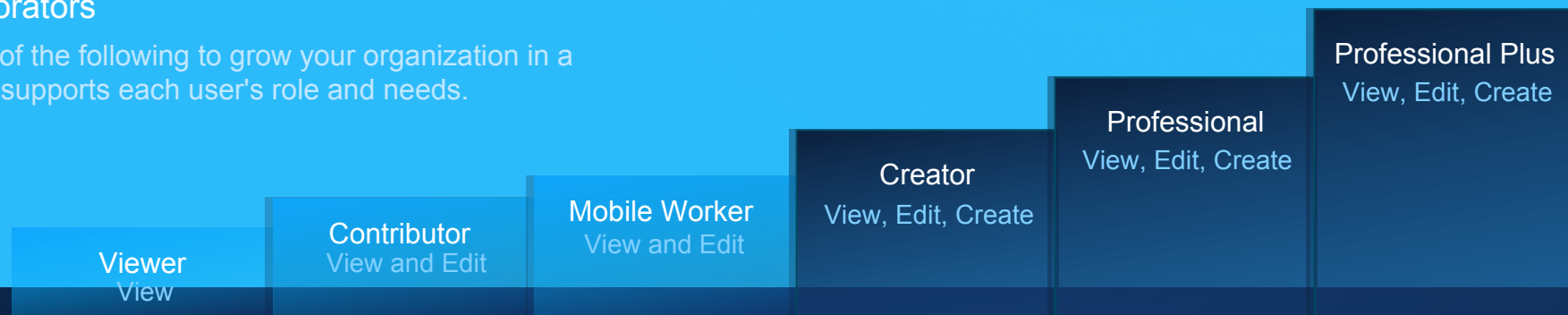
- Choose one of these user types to get started with ArcGIS Online and to access ArcGIS Pro.
- Leverage the included Creator users to get started with ArcGIS Enterprise and add additional user types as needed\*.



One of these user types is required to administer an ArcGIS organization.

Add collaborators

- Add any of the following to grow your organization in a way that supports each user's role and needs.



\*An initial purchase of ArcGIS Enterprise is required before adding more user types to an ArcGIS Enterprise set-up.